

## PRESS RELEASE

April 2024

### **Headpoint Advisors has advised the shareholders of Ortecha on its growth partnership deal with Debretts Private Finance**

Headpoint has advised London-headquartered Ortecha on its growth partnership deal with Debretts. The company is a leading data and analytics consulting firm operating in the UK, Europe and the USA, with an office in Nashville. It focuses on delivering specialist data management solutions to financial service clients and has worked with many institutions over the years including Deutsche Bank, Lloyds, Macquarie, HSBC, Citibank, Rathbones/Investec, AIB, PNC and Renasant to name a few.

Ortecha educates, advises and collaborates with organisations to establish and maintain sustainable data and analytics capabilities, so that they can achieve their strategic and operational goals with data they trust. The growth partnership with Debretts will enable the company to grow its partner base as well as the overall delivery team as well as providing greater geographic coverage globally.

**Pete Youngs, Founder, Managing Partner at Ortecha** said: "We're excited to partner with Debrett's to accelerate Ortecha's growth both organically and inorganically through strategic acquisitions. We see it as a perfect partnership consisting of Ortecha's leading data and analytics expertise coupled with the business, commercial and financial acumen and expertise of Debrett's".

**James England, Partner at Debretts Private Finance**, said: "We are very excited to be working with the team at Ortecha. Using data effectively is a huge opportunity for all organisations, particularly given the mass adoption of AI. We have been hugely impressed with the Ortecha team's expertise in this high-growth area. We look forward to working with Pete, Mark and all the team as we grow the business via organic recruitment and bolt-on acquisitions".

**Mark Wilson, Managing Partner, Headpoint** who led the deal commented: "We are very pleased for the Ortecha team to have completed this transaction. As we enter a period where data strategy and management has never been more fundamental to business success, Ortecha are very well positioned to capitalise on this global opportunity."

Mark Wilson was supported by Oliver Stephens on all corporate finance aspects. Headpoint worked with Thursfields (Tim Edwards, Ellie Bryan), Bishop Fleming (Rob Pearce) and in the US with Sprouse Shrader Smith (Michelle Sibley, Iwana Rademaekers). Debretts were led by James England and supported by Leigh Wells and Will Mason and advised by Browne Jacobson (Roger Birchall, Clare Hanna).

### **About Headpoint**

Headpoint provides specialist corporate finance advice to owners of private companies. Our clients include business founders, family owners / managers and investors. We advise on company sales, acquisitions, management buy-outs, business valuations and raising growth capital.

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